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Ultra Electronics ID Simplifies Card Issuance with New TrustID Software

Weymouth, UK, October 14th, 2013 – Ultra Electronics ID, the global manufacturer of Magicard ID card printers and identification solutions, announces the release of TrustID, its latest user-friendly, professional ID card issuance software.

This new software, which replaces Ultra's Magicard ID software, is compatible with any stand-alone or networked desktop ID card printer. TrustID is available in three different editions: the entry-level Classic, the enterprise-level Pro and Pro Smart for smart card issuance.

Ultra Electronics developed Trust ID to satisfy the needs of all card-issuing organisations. Its intuitive, drag and drop interface requires no prior knowledge in design or the creation of databases, which makes it ideal to create and print secure identification cards in significantly less time than traditional card software.

Trust ID dynamically generates more than 60 types of barcodes including QR codes, Code 3 of 9 and UPC. Full barcode support comes standard with every edition. TrustID also gives users the ability to create dynamic text and color fields that modify aspects of the card design dynamically according to user data. Additionally, advanced device support allows photo and fingerprint data capture from webcams, signature pads, fingerprint readers and Canon EOS Rebel™ cameras.

TrustID simplifies data import with connections to Excel, SQL, dBASE, and Microsoft® Access databases. Integration is seamless using the visual database wizard. Just connect a database once to bring data into Trust ID, including photos.

"TrustID is a big step forward for anyone who needs to quickly design and issue cards," said lead application manager John Honeysett. "Our goal was to demystify card issuance and present an interface that any level of user can work with. The result is a product that is fast, simple and powerful - essentially it is card issuance software that anyone can easily use."

Learn more and download a free trial of TrustID at www.trustidsoft.com.

About Ultra Electronics ID

Headquartered in the UK at a military certified manufacturing facility, Ultra Electronics ID has operations across the globe. Our products include:

• Magicard secure identity card printers

• Secure technology cards

• ID issuance software

• Other identity management and credentialing solutions

Ultra ID is trusted by thousands of organisations throughout the World to issue millions of secure ID credentials every year.

For more information, visit www.ultramagicard.com